

Kirsten A. Lesage, Ph.D.

I am a data-driven psychological scientist with expertise in how different messaging affects cognition and behavior. I have 10+ years of experience in research, project management, survey design, measurement, data analytics and statistics, quality control, data management, and science communication. Many research projects I lead and collaborate on employ quantitative and qualitative methods.

WORK EXPERIENCE

Research Project Manager for Experienced Recruiting

Veris Insights, 05/2022 – Present

Psychology Research Scientist & Project Manager

Boston University, 09/2020 – 05/2022

Launched a \$10 million study for the U.S. and serve as a liaison for sites globally

- Created culturally appropriate surveys, interviews, cognitive measures, and social interaction tasks used in 30+ field sites globally
- Collaborated with cross-functional team to distill dozens of ideas from a 2-day workshop with 30+ stakeholders into 3 clear research questions for 1 project
- Boosted team collaboration by introducing organization tools (Slack, Trello)
- Quickly adapted approach to data collection during pandemic and built an infrastructure for remote testing with Qualtrics surveys and Zoom interviews
- Communicated complex research findings in an easy-to-understand manner with 5 invited oral presentations and 2 written publications

Doctoral Student Researcher, Department of Psychology

University of California, Riverside, 06/2014 – 08/2020

Conducted research studies to uncover how beliefs and attitudes form and change

- Developed and executed 10+ multi-method research projects (2,000+ respondents) in English, Spanish, & Creole in the U.S., Colombia, & Mauritius
- Tripled the production and output of research projects by hiring, training, and supervising an average of 15-20 research assistants a year (100+ trainees total)
- Mentored 20 junior researchers over the full life cycle of their own projects
- Wrangled and analyzed data in R, including visualizations in ggplot2, resulting in 28 national and international conference presentations and 6 publications
- Demonstrated excellence in communication and grant-writing by winning over \$60,000 in fellowships and grants

Teaching Assistant & Instructor, Department of Psychology

University of California, Riverside, 06/2015 – 08/2019

Distilled complex material into easily digestible information for a general audience

- Taught 700+ students across 12 courses – including methods and statistics
- Trained students how to carry out the full research life cycle – from idea generation and study design to analysis/visualization and reporting results

EDUCATION

Ph.D. in Psychology

University of California, Riverside, 2020

CONTACT

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- 📍 Washington D.C.
- 🌐 [LinkedIn Profile](#)

TECHNICAL SKILLS

Statistical Software & Data Visualization

- SPSS – Proficient
- R – Proficient
- Python – Basic Proficiency

Statistical Analyses

- Correlations
- A/B Testing | T-Tests
- Mean Differences | ANOVA
- Cross-Tabulation | Chi-Square
- Regression | Predictive Analytics
- Multilevel & Hierarchical Models (MLM | HLM)
- Structural Equation Modeling (SEM)
- Longitudinal Data Analysis
- Cluster Analysis
- Qualitative Coding

Research Methodologies

- Mixed Methods Research
- Quantitative Research
- Qualitative Research
- Longitudinal Design
- Cross-Sectional Design
- Experimental Design
- Surveys
- Semi-Structured Interviews
- Focus Groups

LANGUAGES

- English – Native language
- Spanish – Professional Proficiency in Reading, Writing, & Speaking