

Kirsten A. Lesage, Ph.D.

With over 10 years of research experience, I've dedicated my career to understanding how culture and society influence individuals' attitudes and behaviors. I adopt a mixed-methods approach in my study designs, employing both quantitative and qualitative research techniques where appropriate. Collaboration is at the heart of my approach, integrating diverse perspectives and lived experiences to ensure that every piece of research is adequately nuanced, meaningful, and actionable.

WORK EXPERIENCE

Research Associate

Pew Research Center, 2023 – Present

Contribute to international polling projects focused on religion

Research Project Manager

Veris Insights, 2022 – 2023

Directed client-focused market research studies on talent acquisition at a recruiting intelligence and analytics firm that advises 200+ Fortune 1000 companies

- Led and managed simultaneous, fast-paced projects with internal contributors and produced 20 deliverables a year that address clients' most pressing needs
- Provided day-to-day oversight and implementation of projects and managed the workstreams and professional development of a team of direct reports
- Oversaw questionnaire development, data collection, data cleaning, data analysis, and report generation
- Spearheaded the rapid launch and management of a brand-new, high-impact product; exceeded product creation goal by 200% in the first quarter and increased product production by 43% while using 50% fewer resources in subsequent quarter
- Created and delivered the keynote presentation at the company's annual members conference to 60+ Fortune 500 talent acquisition executives; 96% of attendees rated the presentation as valuable

Postdoctoral Research Associate & Project Manager

Boston University, 2020 – 2022

Launched a [\\$10 million study](#) in the U.S. and served as a liaison for sites globally

- Co-designed culturally appropriate surveys, qualitative interviews, cognitive measures, and social interaction tasks used in 50 distinct cultural settings, spanning 16 countries and 13 languages
- Initiated, developed, and led a semi-structure interview protocol with cultural and religious experts to identify cultural-specific items to use in subsequent surveys
- Built a remote testing infrastructure, using Qualtrics surveys and Zoom
- Communicated research findings with 5 oral presentations and 3 written publications

Doctoral Researcher, Department of Psychology

University of California, Riverside, 2014 – 2020

Conducted research projects to uncover how beliefs and attitudes form and change

- Developed and executed 10+ multi-method research projects (2,000+ respondents) in English, Spanish, & Creole in the U.S., Colombia, & Mauritius
- Tripled the production and output of research projects by hiring, training, and supervising an average of 15-20 research assistants a year (100+ trainees total)
- Wrangled and analyzed data in R, including visualizations in ggplot2, resulting in 28 national and international conference presentations and 6 publications

CONTACT

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Washington, DC



[LinkedIn Profile](#)

TECHNICAL SKILLS

Statistical Software & Data Visualization

SPSS

R

DisplayR

Statistical Analyses

Correlations

T-Tests | A-B Tests

ANOVA | Mean Differences

Chi-Square | Cross-Tabulation

Regression

Multilevel & Hierarchical Models (MLM | HLM)

Structural Equation Modeling (SEM)

Cluster Analysis

Conjoint Analysis

Thematic Analysis

Research Methodologies

Quantitative Research

Qualitative Research

Longitudinal Design

Multimode Survey Design

Experimental Design

In-depth Interviews

Focus Groups

EDUCATION

Ph.D. in Psychology

University of California, Riverside, 2020

LANGUAGES

English – Native Language

Spanish – Professional Proficiency in Reading, Writing, & Speaking